

▼ Zukunftsfähigkeit von Familien im europäischen ländlichen Raum

**Families – future abilities for families in rural
european communities**



Kofinanziert durch das
Programm Erasmus+
der Europäischen Union



Project duration

- 01. September 2020 until 31. August 2022

(Possibility to extend the project for further 6 month
(till 02/2023))



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Project goals

- 1. Sustainable strengthening of family friendliness as a central challenge of the future and an important location factor in rural regions of Europe
- 2. Analysis and documentation of similarities and differences in the partner regions as well as exchange of good ideas, methods and practices
- 3. Establishing and strengthening of regional networks for the compatibility of family and work as well as the establishment of a European network
- 4. Development, expansion and updating of competencies to strengthen the location factor family friendliness (for municipalities, companies etc.)
- 5. Setting new impulses for the compatibility of family and work in order to counteract the shortage of skilled workers and demographic change
- 6. Improving cooperation between companies and municipalities, acting together and utilizing development potential (family friendliness as a cross-sectional task)

Lead Partner:

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Project Partner

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- Djordje Radoicic – Municipality of Raska, Service for Local Economic Development- Advisor for Economic Development and European Integration, Telefon +381655040836, email: radoicic.djordje@gmail.com
- Dr. Brigitt Koschel – IHK Bildungszentrum Halle-Dessau GmbH – Projektgruppenleiterin, Telefon +493451368814, email: bkoschel@ihkbiz.de

Tasks of the project coordinator and lead partner Landkreis Anhalt-Bitterfeld



- leads and coordinates the project
- Schedule all transnational and virtual meetings
- Controlling and compliance of the milestones
- Responsible of the monitoring of the target achievement
- Organisation of the project-related tasks and activities
- Main contact to the national agency and all partners
- Responsible for the regular transferring of information according to the conversation matrix
- BackOffice: in coordination with the leader of the project responsible for the correct financial settlement
- Organisation and holding of the Kick off

Tasks of the German Partner IHK Bildungszentrum Halle-Dessau GmbH



IHK Bildungszentrum
Halle - Dessau GmbH

- organization and holding the first transnational meeting together with the lead partner
- Transnational meeting planned for 05/2021
- Coordination of the creation of the best practice catalog (coordination of all best practices of the partners standardised processing of the data from all partners, create the layout of the best practice catalog)
- responsible for the evaluation (create an evaluation plan - standardised questionnaires and observation sheets)
- translation the best practice catalog from English into German

Tasks of the Estonian Partner Otepää Rural Municipality



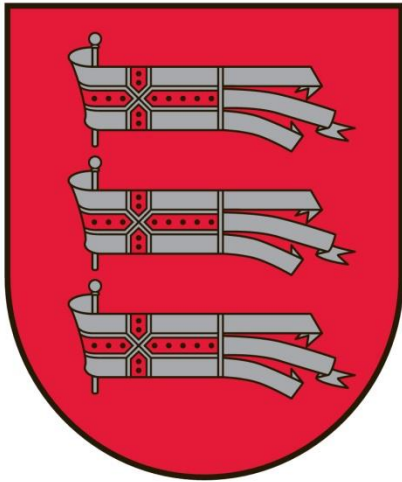
- collecting best practice of the Estonian area (regional, national) and translate them in English to share them with the other partners
- Preparation of a video message for the partners for the “Day of the open rural region Estonia”
- organization and holding a virtual transnational meetings
- public relation in the area
- translation the best practice catalog in the native language

Tasks of the Hungarian Partner INNOVA Észak-Alföld Nonprofit Ltd.



- responsible to design a dissemination plan at the beginning of the project
- all partners will contribute by adding their local/regional/national plans
- This plan considers relevant information for the stakeholders (which milestones and outputs can be communicated, when can this information be given and in which way.
- Possible stakeholders were identified already in the preparation phase.
- The dissemination plan will be created based on the following questions:
 - ❖ What will be disseminated? - the message to be sent
 - ❖ To whom?- the audience
 - ❖ How? - the method
 - ❖ When? the timing
- preparation of a reporting template for the partners to keep track of the dissemination activities and ensure proper implementation of the dissemination plan.
- Develop a CI for the project and public relation (presentation templates, templates for press release, documentation of the project meetings like entry lists, protocols..)
- Create a facebook account and administrate it
- public relation in the area
- Translation of the best practice catalog in the native language.

Tasks of the Latvian partner Daugavpils novada dome



DAUGAVPILS
DISTRICT
COUNCIL

- organization and holding the second transnational meeting: "Let it be – Family -rural municipality mainspring. Challenges, solutions, problems and benefits"
- Transnational meeting planned for 09/2021
- collecting best practice in the area (regional, national) and translate them in English to share them with the other partners
- responsible for the strategy how to thematize the topic of the project
- public relation in the area
- make a short movie or podcast
- translation of the best practice catalog in the native language

Tasks of the Polish Partner

Powiatowe Centrum Pomocy Rodzinie Pszczyna



- organisation and holding the third transnational meetings
- Preparation of a forum for the future within this meeting
- Meeting planned for 05/2022
- collecting best practice and examples of the area (regional, national) and translation in English to share them with the other partners
- Organisation and carry out a survey of families to detect current need of compatibility of family and occupation
- public relation in the area
- translation the best practice catalog in the native language.

Tasks of the Serbian Partner Municipality of Raska



- organization and holding the fourth and last of the transnational meetings
- Transnational meeting planned for 08/2022
- collecting best practice in the area (regional, national) and translate them in English to share them with the other partners
- Design some ideas of vocational trainings to raise awareness and building up adequate skills
- Design a catalog with issues of regular trainings
- public relation in the area
- translation the best practice catalog in the native language



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FAMILIES

Project meetings

1. Success factor Family Landkreis Anhalt-Bitterfeld
(05/2021)
2. Let it be –“Family – rural municipality mainspring.
Challenges, solutions, problems and benefits“
Latvia (09/2021)
3. Families welcome! Poland (05/2022)
4. Families comes first Serbia (09/2022)



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FAMILIES

Results and success factors:

1. Gaining knowledge through the Europe-wide exchange of experiences
2. Best practice catalog for a successful work-life balance (in English and national language)
3. Strategy for raising awareness of the compatibility of family and work (in English and the national language)
4. Implementation of individual measures at companies/municipalities by at least 2 project partners to improve the compatibility of family and work
5. Active public relations (classic media work, presence in social networks)
6. European added value: transnational problem solving by bundling transnational expert knowledge (project team, other stakeholders), common European identity through transnational project work and building a European network

Any questions?
We are looking forward to our future
cooperation!

